



**A Unique & Customizable
Pharmacy Benefit Manager:**
restoring balance between cost savings and health optimization

How we're different than other PBMs:

1. We were created to eliminate unmerited industry practices to provide a better and fair alternative for employer groups, pharmacies, the medical community and the local economy.
2. We have 100% pass-through pricing and all other components.
3. We pass through 100% of rebates to employer groups.
4. We are 100% transparent.
5. Our services and administrative fees are 100% all inclusive.
6. We create and implement 100% customizable pharmacy benefit plans and networks based on the employer's needs, not ours.
7. We provide 100% all inclusive Robust Rx Management including Prior Authorizations, Step Therapy, Specialty Reviews, Clinical Management and more.
8. Our specialty pricing is based on the most competitive pharmacy pricing which means members can get specialty drugs at local providers, specialty pharmacies and/or limited distribution specialty providers, as long as the pharmacy is contracted for the approved specialty pricing. Members are not forced to go to a specialty pharmacy owned by the PBM. We do not own a specialty pharmacy.
9. We co-customized and co-developed our claims processing system, RxClearinghouse, with New Tech Systems.
10. Our mail order is not forced. The member can choose a local provider or mail order with options to get 90 day supplies chosen by the employer, not the PBM. Mail order is not pushed to move members to a mail order pharmacy owned by the PBM. We do not own a mail order pharmacy.
11. Our generic utilization management provides more cost savings due to our clinical management. Also, we have no incentive to push brand medications to profit from the employer group's rebates.
12. We took out any incentives that other PBMs have to generate revenue from hidden sources and created all-inclusive service fee.
13. Our customer service team is operated by live representatives, there is no automation.
14. We own our pharmacy network.
15. We have programs like First Choice and Pills in a Pouch available at no extra cost to reduce costs even more for employers.
16. Our member education and awareness tools are state of the art and developed primarily to reduce member disruption.
17. We are family owned and operated by Clinical Pharmacists.

